

# Newfoundland and Labrador

## Area Structure Presentation October 2009



Girl Guides  
of Canada  
Guides  
du Canada

**Girl Greatness Starts Here**

# Points to keep in mind:

- **Restructuring and/or drawing new boundary lines is challenging**
- **Consider distances between communities in the same area**
- **Don't lose the personal side of Guiding**
- **We need to be able think differently about:**
  - **Composition of Provincial Council**
  - **How many councils do we need for our present membership?**
  - **Role of the Area Commissioner (example)**
  - **Volunteers or part-time paid staff communicating directly with units, districts, etc. (example)**
- **As restructuring occurs – provide information to members**

## **Vision**

Girl Guides of Canada-Guides du Canada, the organization of choice for girls and women, makes a positive difference in the life of every girl and woman who experiences Guiding so she can contribute responsibly to her communities.

## **Mission**

**Girl Guides of Canada-Guides du Canada enables girls to be confident, resourceful and courageous, and to make a difference in the world.**



Girl Guides  
of Canada  
Guides  
du Canada

**Girl Greatness Starts Here**

# Girl Guides of Canada is perceived as....

**Girl focused**

**Activity based**

**For girls & women**

**Sharing together**

**Adventure/service**

**Friendship and Leadership**

**Stagnant**

**Non-inclusive**

**Adult driven**

**Framework for girls to become better citizens**

# Girl Guides of Canada must be....

**Girl focused**

**Activity based**

**For girls & women**

**Inclusive**

**Sharing together**

**Adventure/service**

**Friendship and Leadership**

**Dynamic/vibrant/exciting**

**Globally aware and active**

**Girl driven**

**Framework for girls to become better citizens of the world/support  
achieving Mission**

# Why are we here?

- Today is different than yesterday!
- There is value in belonging to our Organization.
- Membership numbers across the country show a dramatic decrease over the past fifteen years, and even over the past five. However the rate of decline has lessened.
- We must work together to continue to be the Organization of choice for girls and women.
- Administrative and council structures have changed little since the middle of the last century.



# 15+ Years

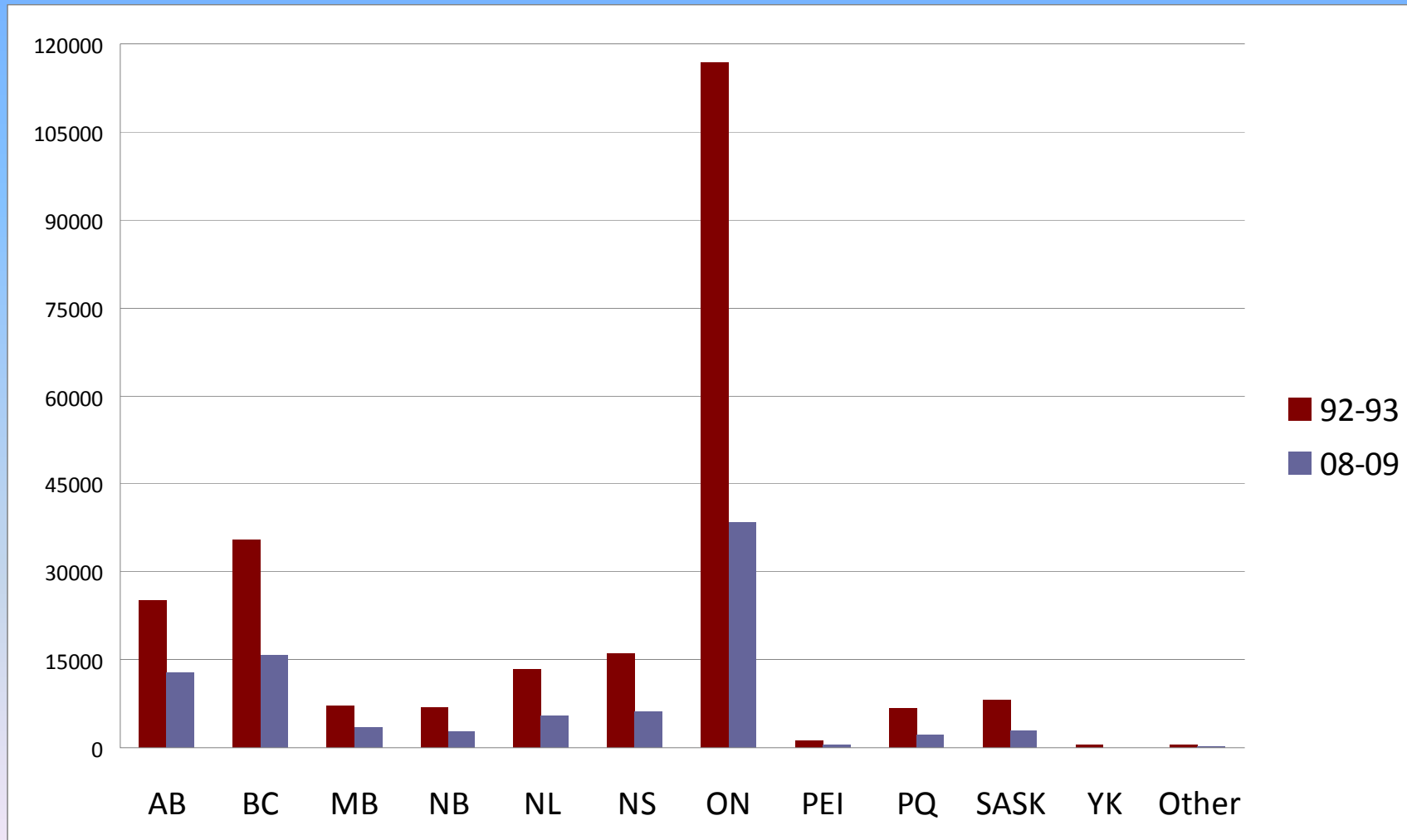
## National Perspective

- Nationally we were 230,000+ strong
- 10 Provinces & 2 Territories
- Committees, Councils, Boards
- What do our numbers look like?

# Membership Comparison: 1992-1993 to 2008-2009

Province	1992-1993	2008-2009	Net change
Alberta	25,122	12,769	-49.17%
British Columbia	35,462	15,766	-55.54%
Manitoba	7,212	3,435	-52.37%
New Brunswick	6,897	2,782	-59.66%
<b>Newfoundland &amp; Labrador</b>	<b>13,334</b>	<b>5,395</b>	<b>-59.54%</b>
Nova Scotia	16,101	6,163	-61.72%
Other	427	126	
Ontario	116,754	38,365	-67.14%
Prince Edward Island	1,315	453	-65.55%
Quebec	6,553	2,194	-66.52%
Saskatchewan	8,164	2,846	-65.14%
Yukon Territory	502		
<b>Total</b>	<b>238,436</b>	<b>90,294</b>	<b>-62.13%</b>

# Membership Comparison: 1992-1993 to 2008-2009



# 2 Year National Perspective

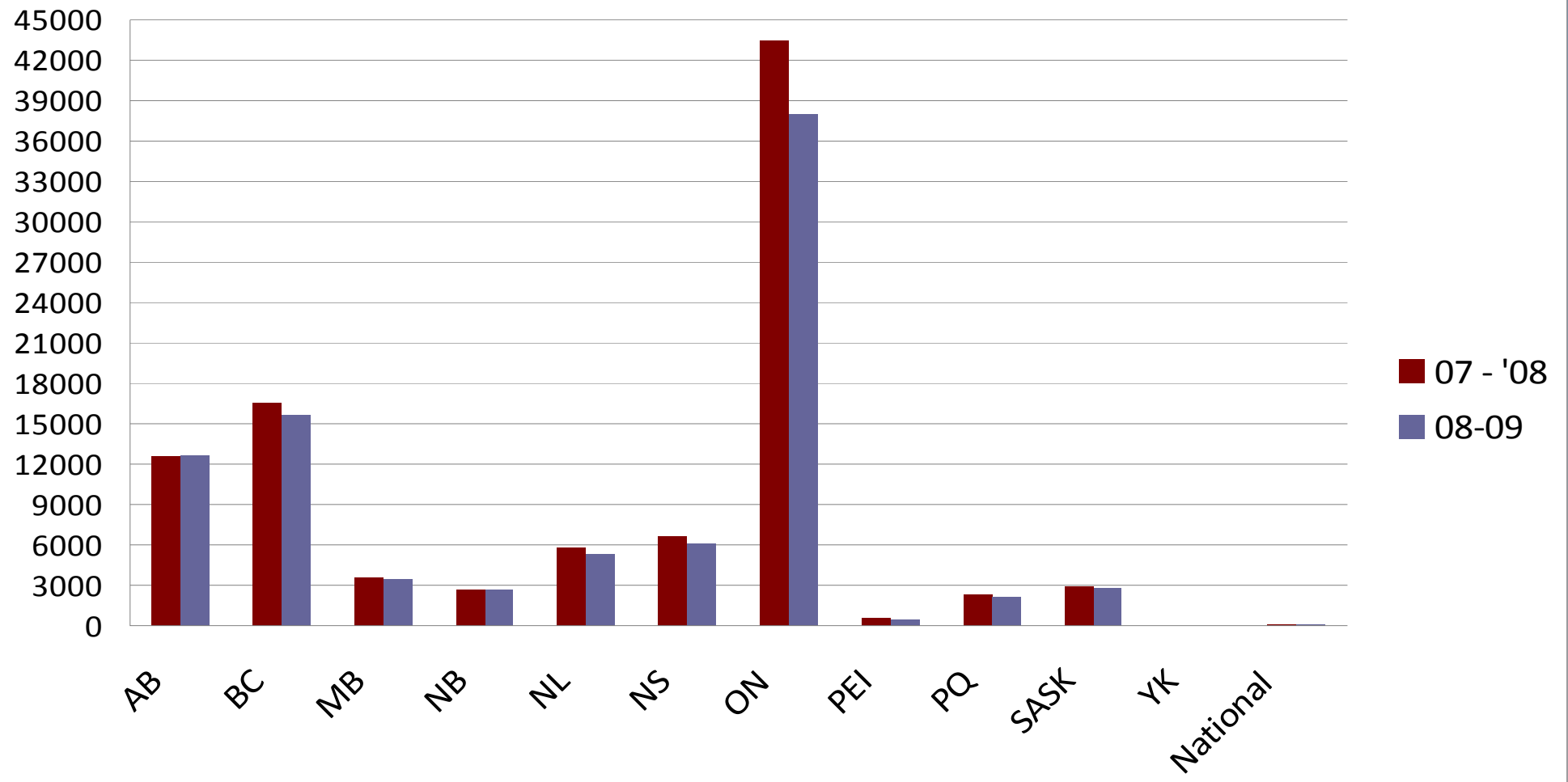
Has the trend continued?

What did the 2007/2008 and 2008/2009  
Registration years tell us?

# Membership Comparison 2007-2008 to 2008-2009

Province	2007-2008	2008-2009	Net Change
Alberta	12,608	12,630	0.17%
British Columbia	16,540	15,671	-5.31%
Manitoba	3,551	3,408	-4.03%
New Brunswick	2,638	2,708	2.65%
<b>Newfoundland &amp; Labrador</b>	<b>5,784</b>	<b>5,345</b>	<b>-7.59%</b>
National	133	124	-7.00%
Nova Scotia	6,670	6,114	-8.34%
Ontario	43,466	37,565	-13.58%
Prince Edward Island	594	477	-24.75%
Quebec	2,310	2,161	-6.45%
Saskatchewan	2,918	2,830	-3.02%
<b>Total</b>	<b>97,399</b>	<b>89,003</b>	<b>-8.62%</b>

# Membership Comparison 2007-08 to 2008-09



# 15+ Year Provincial Perspective

In 1994-1995 (15 years ago), we had  
nearly 13,000 members

To support the Units, we had:

153 Districts, 36 Divisions, 11 Areas,  
District, Area, and Provincial Advisers  
Provincial Council - 42 Members

What do our numbers look like?

1999-00 (10 years ago)	8,662
2004-05 (5 years ago)	7,045
2008-09	5,345

# Comparison Numbers:

in 5-year time periods  
from 1994-1995 to 2008-2009

Year	Girls	Adults	Total
1994-95	10,022	2,646	12,668
1999-00	6,834	1,828	8,662
2004-05	5,658	1,387	7,045
2008-09	4,288	1,057	5,345

# Newfoundland and Labrador 2008-2009

Areas – 11

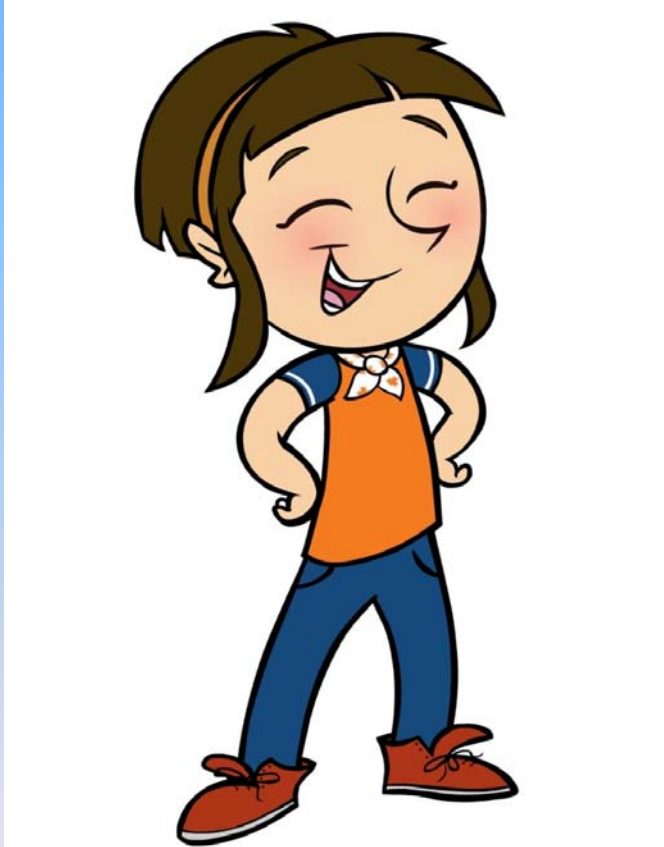
Divisions – 2 (September 0)

Districts – 79

Units – 367 with 4,288 Girls

Adults – 1,057 including 26 Provincial  
Council Members

# What does this mean?



- With membership decreasing, Guiding in Canada cannot continue to operate in the same way.
- We must look closely at our structure and where we can make changes.

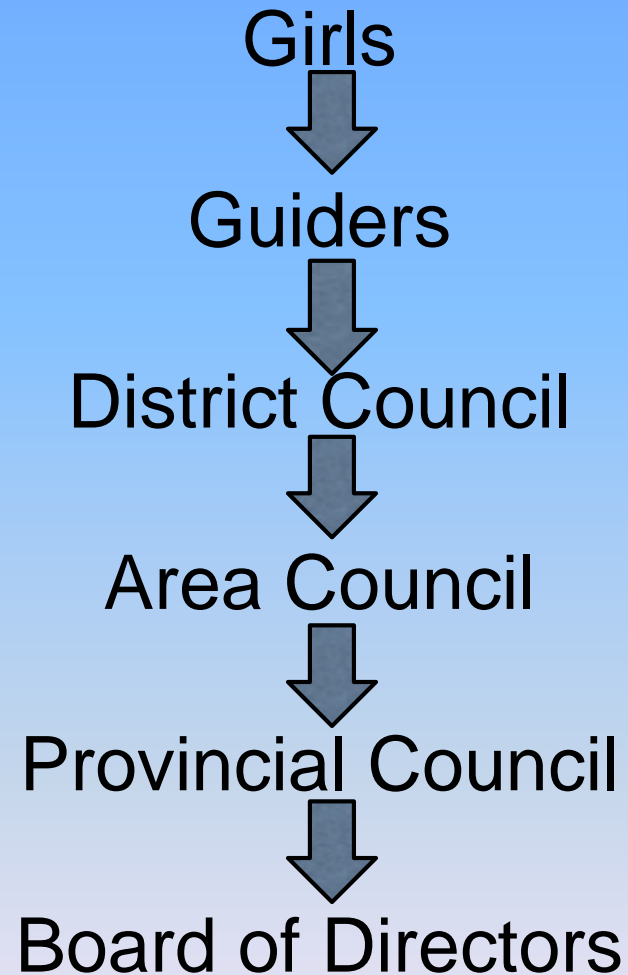
# Role of the Areas

- Administrative Functions
- Maintain campsites/facilities
- Financial Management
- Financial Support – Districts/Guiders/Girls
- Organize Larger events
- Ensure 2-way communication (Province & Districts)

# Role of the Districts

- Contact with Girls and Guiders in the Units
- Communication/Information Sharing
- Problem Solving/Idea Sharing
- Awards/Local Trainings/Financial Reviews
- Support/Mentoring/Recruitment
- District Wide Activities

# Girl Focused



# National Requirements for a District

- Minimum of 6 units and/or minimum 85 Members
- District Council for relationships, mentoring, support of Units & Guiders

# National Requirements for an Area

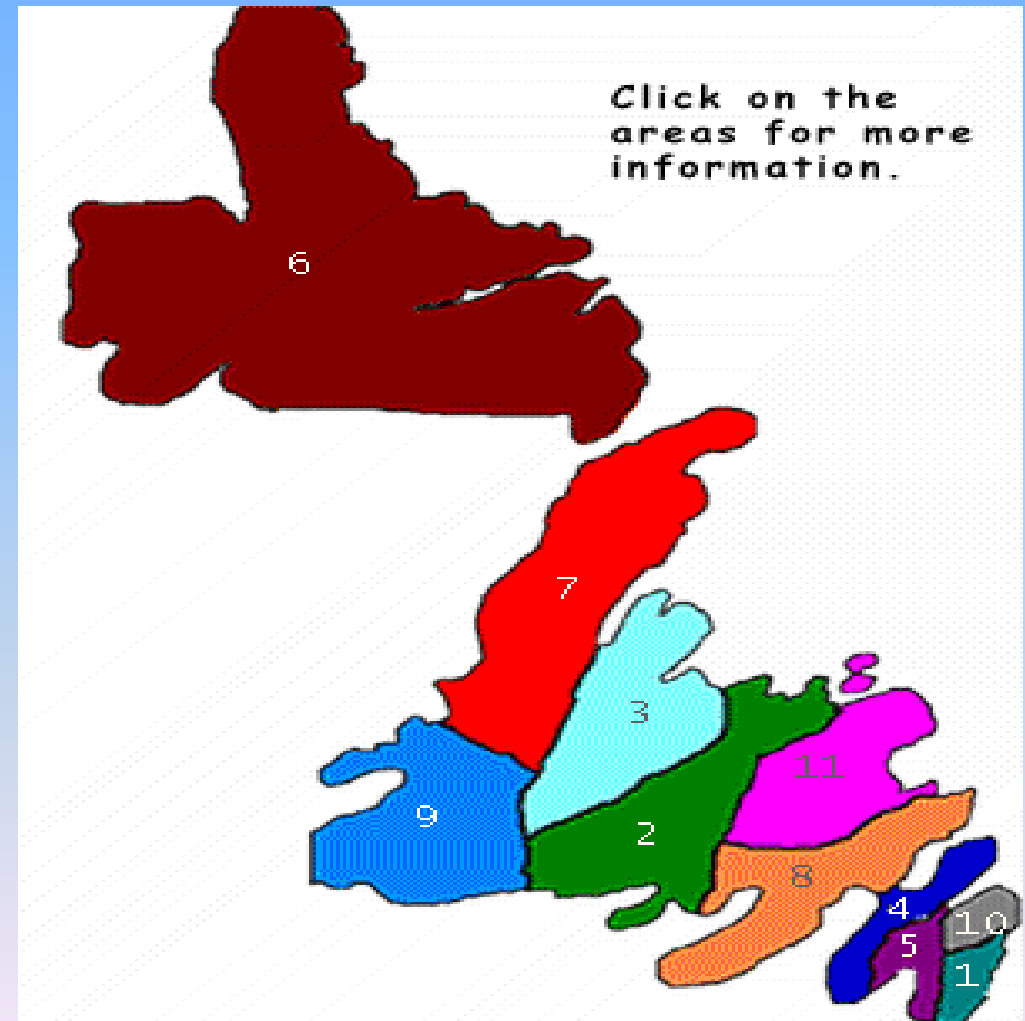
- Minimum of 6 Districts and/or minimum of 500 Members
- Area Council

# Steps to meet National's Requirements

- District Mergers/Realignment
- Area Mergers/Realignment

# Existing Areas in NL

1. Avalon
2. Central East
3. Central West
4. Coastal
5. CBS
6. Labrador
7. North West
8. Peninsulas
9. South West
10. St. John's
11. Terra Nova



# Current Structure

- 11 areas in our province
- Varying membership numbers
- Varying distances from one part of an area to another
- Function: Manageable size for info exchange, trainings, rallies, events, etc.

# Questions?

- If you have any questions or comments please email them to the emails address shown

Together we can do this!

# Provincial Council (currently)

- 26 Members, consisting of:
  - Provincial Commissioner
  - 2 Deputy Provincial Commissioners
  - Secretary
  - Treasurer
  - 5 Department Heads/Provincial Advisers
  - Provincial Cookie Adviser
  - 3 Elected Members
  - 11 Area Commissioners
  - Executive Director (Ex-Officio)

# Motions by Provincial Council

- “that current Areas complete the merger of Districts according to National’s district requirements by June 2010”
- “that Provincial Council move toward full implementation of area structure by June 2010”
- “that Newfoundland and Labrador be restructured to seven areas as recommended by Area Commissioners”

# New Names

- Each Area can decide the name for the new structured area
- Districts can decide the name for their new structured district
- All names will be officially recognized at their parent council

